

Reducing Your Tax Bill & Marketing Your Services

Date and venue:
Thursday 12th September, 2013
Alverton Hotel, Truro

Course Organiser:
Carrie Bradburn, Dental Postgraduate Tutor

Course Lecturer:
Vicky Hancock, MAAT & Toby Budd, Marketing Director
The Peloton

Programme

18.00 - 18.30	Registration / Tea / Coffee / Sandwiches
18.30 -19.15	Reducing your tax bill: Vicky Hancock, MAAT
19.15 - 19.30	Short Break
19.30 - 20.15	Dental Marketing: Toby Budd, Marketing Director
20.15	Questions & Close

Aim: To provide an overview of current tax laws and the basic principles of marketing

Objectives: By the end of the course delegates should have a better understanding of:

1. Quick & easy options for reducing your tax bill
2. Ltd. Co. comparisons
3. Tax planning
4. Basic principles of marketing