

Will deliver the following course as detailed below:

## Making a Business Case

**Date:** 14<sup>th</sup> November 2023  
**Location:** Virtual Delivery Via Zoom  
**CPD Points:** 6  
**Times:** 9:00am-3:30pm  
**Facilitator:** Corinne Trim



Today, NHS Trusts have to operate robust internal business case processes, and maintain a transparent audit trail in order to demonstrate value for money in all decisions relating to the use of all its resources. Nowadays, use of funds and budgets will only be permitted upon completion of the business case proforma. This course will give delegates the opportunity to understand and then prepare a business case.

**Measurable Aims: At the end of this programme, the delegate can:**

- Name the 5 stages in a Business Case proforma
- Describe the 4 elements of SWOT
- Name 4 benefits which relate to business cases
- Describe 4 elements which could be included in the Revenue Analysis

**The Programme Includes:**

- Module 1: Business Case Proformas and Executive Summary
- Module 2: Option Appraisal
- Module 3: Recommendation of preferred options and benefits realisation
- Module 4: Project Timetable
- Module 5: Financial analysis