

'Away Day' Driving Dental Team Performance



Health Education North West
Department of Postgraduate Dentistry

This course is designed for dental practice owners and managers to enable them to determine the business strategy, goals and objectives that will drive the business and performance of their dental team forward.

Date: Wednesday 4th February 2015
Speaker: Andy McDougall
Venue: Health Education North West, 3 Piccadilly Place,
Manchester M1 3BN
Time: 9.30am to 4.30pm (registration 9am)
Cost: £30.00 NHS £50 non NHS
(Lunch included, please advise of any dietary requirements)



Objectives:

- Understand the different leadership styles and become aware of your own.
- Have a thorough grounding in the principles of leadership
- Understand the difference between leadership and management
- Be aware of what followers expect from leaders
- Understand culture and how to unlock a high performing team

Learning outcome:

This one day course will help you recognise the fundamental leadership skills required that will help you to determine your strategy, goals and objectives in driving the performance of your business and your team

The speaker is a leading financial and management consultant who has successfully led a number of organisations as a managing director. He established 'Spot on Business Planning' where he applies over 30 years of strategic business planning experience normally only found in corporates to the dental industry.

****This course qualifies for 5.5 hours verifiable CPD****

To reserve your place on this course, please create your MAX COURSE profile and follow instructions online

Go to www.maxcourse.co.uk/henw

Closing date: 23rd January 2015



Refreshments and Lunch will be provided. Please advise of any dietary requirements

Cancellations: Refunds will not be given after the closing date; however, you can nominate another delegate.