

# 'Away Day'

## Driving Dental Team Performance



Health Education North West  
Postgraduate Dentistry

The only way to achieve your strategic goals is to harness the whole team in pursuit of your vision. Financial performance will be detrimentally impacted by a culture that fails to galvanise the entire team. As the head of your business there is an expectation that you will lead your team to success.

*This course is designed for dental practice owners and managers*

**Date:** Tuesday 21<sup>st</sup> October 2014  
**Speaker:** Andy McDougall  
**Venue:** Aintree Racecourse, Ormskirk Road, Liverpool L9 5AS  
**Time:** 9.30am to 4.30pm (registration 9am)  
**Cost:** £30.00 NHS £50 none NHS  
(Lunch included, please advise of any dietary requirements)



### Objectives:

- Understand the different leadership styles and become aware of your own
- Have a thorough grounding in the principles of leadership
- Understand the difference between leadership and management
- Be aware of what followers expect from leaders
- Understand culture and how to unlock a high performing team

### Learning outcome:

This one-day course will help you recognise the fundamental leadership skills required to help you determine your strategy, goals and objectives in driving the performance of your business and your team

The speaker is a leading financial and management consultant who has successfully led a number of organisations as managing director. He established 'Spot on Business Planning' where he applies over 30 years of strategic business planning experience, normally only found in corporates, to the dental industry.

***\*This course qualifies for 5.5 hours verifiable CPD\****

To reserve your place on 'Away Day, Driving the dental team',

please log on and register at:

[www.maxcourse.co.uk/henw](http://www.maxcourse.co.uk/henw)

